

Lyric™

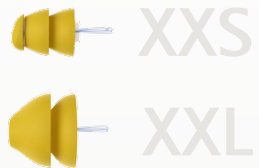


The world's only 100% invisible hearing aid just got better
Introducing the new Lyric3 XXS and XXL

A Sonova brand



PHONAK
life is on



We strive to deliver solutions that meet your clients' expectations

Based on the feedback received from you and your clients we have further developed Lyric3 and now offer two new sizes along with improved reliability throughout the portfolio. Clients with smaller ear canals who experience discomfort and those with larger ear canals who have feedback, can now enjoy the benefits of 100% invisible hearing with the newly launched Lyric3 XXS and XXL.

Introducing the new Lyric3

New sizes:

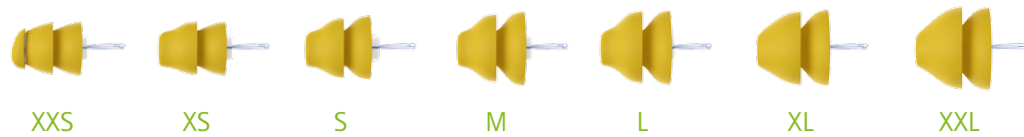
Broader Lyric3 product range, offering XXS and XXL sizes.

Improved reliability

New medial port protection and hydrophobic P2i coating further support product reliability.

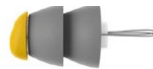
We develop More possibilities

Lyric3 is designed to meet the needs of even more clients. A broader range now consisting of 7 sizes is available and highlights the new **XXS and XXL models** for increased fitting possibilities.



New Lyric3 XXS

- Softer and more compliant seals to improve wearing comfort.
- Additional medial protection seal protects the ear canal during insertion.



New Lyric3 XXL

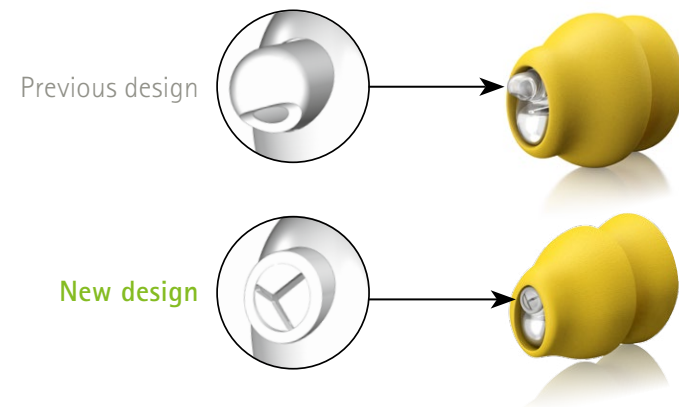
- Reduces feedback and fits comfortably in larger ear canals.

We deliver Increased reliability

Lyric3 features a host of manufacturing improvements that further optimize product reliability.

New medial port protection (cerumen shield)

Specifically designed to maximize the barrier effect against moisture and cerumen. In addition it is 1 mm shorter so the likelihood of it touching the ear canal is reduced.



Hydrophobic P2i coating

New coating on the medial port protection and the receiver screen is designed to reduce early clogging and the impact of moisture.

We provide More client satisfaction

The new Lyric3 XXS and XXL models provide more client satisfaction and reduce the rate of trial cancellations.¹

Wearing comfort

New Lyric3 XXS provides enhanced wearing comfort for smaller ear canals.¹

Feedback optimization

Optimized feedback for large ear canals with the new Lyric3 XXL.¹

Increased trial success rate

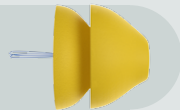
36% trial success rate increase for Lyric3 XXS compared to Lyric3 XS.¹



60% of people who previously rejected **Lyric3 XS** can now wear Lyric3.¹



77% of people with large ear canals prefer **Lyric3 XXL** to Lyric3 XL.¹



¹ Phonak Field Study News, Benefits of Lyric3 XXS and XXL, February 2017

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally.

www.phonakpro.com/lyric